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T3i Group's Tarifica Talks Smartphones, Data Tariffs, Apple and Bundles

Leading Industry Research Firm Also Highlights Packages in Macedonia, Postpaid Offers in Rwanda and Ultra-thrifty Handsets in India

Cedar Knolls, NJ (May 13, 2010)– T3i Group today released its latest market update published under the Tarifica brand, the leading resource for international telecom pricing for more than 20 years. T3i's latest Tarifica alert includes a snapshot of offerings in the UK, France, the Netherlands, Denmark, Moldova, Macedonia, Rwanda, Iran, Tajikistan, and India.

“In the latest Tarifica Alert we reported on some trends in offerings in both the UK and France related to Apple,” said Jim Flinton, CEO of T3i Group, LLC. “Tesco Mobile has created some attractive offerings for iPhone users, while France's Orange looks to attract iPad users with high-speed coverage and low commitment plans. Denmark's DKK is also rolling out attractive smart phone plans to customers. Based on our latest research we believe that operators are looking to capitalize on mobile data usage.”

Additional coverage in this week's Tarifica Alert includes:

Netherlands – Vodafone Launches New Data Tariff

Vodafone has launched a range of new mobile broadband that are available over 12 or 24 months. The latest set of plans offer options for faster upload and download speeds.

Moldova – Sun Communications Jumps on the Bundle Bandwagon

The most recent discount scheme from Moldovan operator, Sun Communications is a bundle that rolls digital television, internet, and voice telephony into a single offer with estimated savings of 15% when compared to buying all three services separately.

Macedonia – ONE Offers Two Friends Packages

Macedonian mobile operator ONE has launched two friends packages that provide free calls to between same network users to encourage customer retention.

Other headlines from around the world this week include:

- **Rwanda** – New Postpaid Mobile Tariffs From Rwandatel
- **Iran** – MTN Trials 'HomeZone' Service

- **Tajikistan** – MLT Offers Unlimited GPRS
- **India** – New Ultra-thrifty Handset Appears on Offer for Vodafone

T3i Group's Tarifica division is a globally recognized, leading research and analysis source for Telecom operator pricing. T3i covers 450 operators in 130 countries. Our database of fixed wire line and 2G/2.5G and 3G/3.5G wireless mobile voice and broadband, tariffs is the largest in the world. Our customers include operators, global enterprises, consultants and telecom expense managers and telecom analysts.

About T3i Group

The T3i Group has more than 25 years of experience in providing competitive intelligence, consulting and advisory services to the global business communications industry. T3i provides industry-leading, searchable decision support tools that provide quick and easy access to vendors' product offerings for competitive analysis, pricing and sales planning. Users can access and customize feature functionality information in an easy to understand side-by-side comparison format to gain an edge over the competition or when negotiating with suppliers. Our clients include manufacturers, operators, solution providers, regulators, government agencies, consultants, analysts and enterprise decision makers.

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