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T3i Group's Tarifica Publishes Snapshot of Latest Smartphone Bundles Around the World

Leading Industry Research Firm Also Talks About Innovative Internet Plans in Romania, India's Unior, Austria's tele.ring and More

Cedar Knolls, NJ (May 5, 2010) – T3i Group today released its latest research report published under the Tarifica brand, the leading resource for international telecom pricing for more than 20 years. T3i's latest Tarifica alert includes a snapshot of smartphone data bundles around the world, and analyst observations of a large surge in the launch of dedicated tariffs.

“We’re seeing a lot of activity regarding mobile and internet plans around the globe. Our latest weekly report covers trending topics in nine countries,” said Jim Flinton, CEO of T3i Group, LLC. “Tarifica gives a weekly deep dive, and analysis of the most important trends in global telecom and we are committed to delivering the latest data available to our customers.”

Topics covered in the latest Tarifica Alert include:

Brazil – TIM makes Mother’s Day Offer

For Mother's Day, TIM unleashes new tariffs with the Brazil Infinity plan, with a deal that could get better if Brazil wins the world cup.

Germany – O2 Relaunches ‘O2 Free Card’

O2 has relaunched its ‘O2 Free Card’ for a limited time, encouraging users to buy more minutes for better savings.

Austria – tele.ring Showcases Anniversary Tariffs

Tele.ring has launched three new tariffs to celebrate its 10th anniversary.

Italy – Wind Adds Free Channel to Mobile TV Service

Italian operator Wind has added a free channel to its current Mobile TV service called ‘Libero News’. Tarifica Alert delivers what we predict for the future of this service and what this means for the future of the Mobile TV service.

Other headlines from around the world include:

- **Ukraine** – Life:) Offers Innovative Internet Plan
- **Romania** – Orange Showcases Youth Mobile Internet
- **South Africa** – Cell-C Gives Free Usage for Prepaid Top Ups
- **Afghanistan** – Roshan Releases New Business Tariff
- **India** – Unior Unveils Prepaid Mobile Internet

T3i Group’s Tarifica division is a globally recognized, leading research and analysis source for Telecom operator pricing. T3i covers 450 operators in 130 countries. Our database of fixed wire line and 2G/2.5G and 3G/3.5G wireless mobile voice and broadband, tariffs is the largest in the world. Our customers include operators, global enterprises, consultants and telecom expense managers and telecom analysts.

About T3i Group

The T3i Group has more than 25 years of experience in providing competitive intelligence, consulting and advisory services to the global business communications industry. T3i provides industry-leading, searchable decision support tools that provide quick and easy access to vendors' product offerings for competitive analysis, pricing and sales planning. Users can access and customize feature functionality information in an easy to understand side-by-side comparison format to gain an edge over the competition or when negotiating with suppliers. Our clients include manufacturers, operators, solution providers, regulators, government agencies, consultants, analysts and enterprise decision makers.

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